



INTERREG MED BLUE DEAL

BLUE DEAL for the Future:

School Contest Regulations

Blue Energy refers to any kind of electricity generation that harnesses the energy from the sea, a powerful and renewable source, and this technological sector is expected to grow significantly in the next years.

As students currently attending High School will be the policymakers and workers of the near future, the BLUE DEAL project intends to raise awareness and actively involve future generations in building a blue future.

In order to involve future generations in building a blue future, BLUE DEAL is organising, in involved regions, an international Blue Energy contest for secondary education.

BLUE DEAL is a European project co-financed by the European Regional Development Fund and the Instrument for Pre-Accession Assistance Fund, for the capitalization of Blue Energy (BE). The project aims to increase transnational activity of innovative clusters and networks of the BE sector, develop links and synergies between SME`s, public authorities, knowledge institutions and civil society and establish transnational and regional Blue Deal Alliances.

The Partners of BLUE DEAL project are:

- 1 - University of Siena - UNISI (IT) - *Lead Partner*
- 2 - Italian National Agency for New Technologies, Energy and Sustainable Economic Development- ENEA (IT)
- 3 - Business Innovation Centre of Valencia - CEEI (ES)
- 4 - University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture - UNIZAG FSB (HR)
- 5 - Dynamic Vision (GR)
- 6 - Centre for Renewable Energy Sources and Saving – CRES (GR)
- 7 - Cyprus Energy Agency – CEA (CY)
- 8 - Andalusian Cluster of Renewable Energies and Energy Efficiency – CLANER (ES)



9 - National Agency of Natural Resources – AKBN (AL)

10 - INDACO2 (IT)

11 - Geoimaging limited (CY)

12 - U-Space España SL (ES)

ELIGIBILITY

Participation is open to any High School Education Institution from European Member States, and the IPA Countries.

HOW TO PARTECIPATE

Participation is free of charge

Secondary Education Institutes will be able to upload their proposals on the BLUE DEAL project platform by completing a proposal form found at the following link: <https://bluedealmed.eu/open-schools>.

Registration will take place in two phases:

As a first step, the team will register on the BLUE DEAL project platform, completing what is required in the form found at this link: <https://bluedealmed.eu/open-schools>.

Subsequently, when the project is completed, the team will upload the material on the platform, following the instructions at the same link.

The deadline to submit the proposals is 30th April 2022 at 23:59 CET.

Applications will not be accepted once the deadline has passed.

REQUIREMENTS

The participating Secondary Education Institution has to:

- ➔ Participate in at least one of the categories of the contest;
- ➔ Ensure that the student group is as mixed as possible, with representation among male and female students (when applicable and feasible);
- ➔ Provide 1 or 2 contact professors;
- ➔ Develop an innovative idea to promote BLUE ENERGY.



CONTEST CATEGORIES

- **Design.** This can include prototypes, 3D models or any representation of industrial design, general plans, technical blueprints or handmade sketches, or other types of technical project.
- **Artistic expression.** This can include any kind of visual art, acting or musical performance, written or drawn story or original script, any kind of artistic expression.
- **Video.** This can include a short film, documentary, interview, animation, flash mob or any kind audio-visual medium.

GENERAL CONDITIONS

By entering the contest, the participating schools agrees to grant BLUE DEAL project the right to use the provided material in any manner and media, free of charge, including without limitation, the right to publish, distribute, copy, display or translate in printed or electronic media even if they are not the winning entities.

Organizers reserve the right to disqualify submissions that are not consistent with the contest's values and/or the project.

Organizers retain the right not to accept the participation of entrants who do not comply with the conditions, the theme, and spirit of the initiative, or who intend to participate in the project to incite hate, discrimination, sexism, violation of human rights, or violence.

Submitted material must be original, created and/or taken by the applicant. It must not contain any materials owned or controlled by a third party for which the applicant has not obtained a licence, must not infringe the copyright, trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity.

Participants must have obtained the consent of any persons represented in any photographs/videos for use of the photographs/videos by organizers for all purposes related to the contest or intended to promote EU activities. If among those are younger than 18, they are considered to have obtained approval from their families or legal guardian. It is expected that the owner of the photo undertakes all the responsibilities that may be subject to potential conflicts or disputes with the photos in which third party people are present.



All personal data, especially names and addresses may be processed, shared, and otherwise used for the purposes and within the context of the contest, organizers activities, and any other purposes outlined in these conditions. The data may also be used by organizers in order to verify the participant's identity, postal address, and telephone number or to otherwise verify the participant's eligibility to participate in the contest. Any kind of data use will be carried out in full compliance with what is defined by the General Data Protection Regulation (EU) 2016/679.

EVALUATION

a) The Jury

The selection of winners will be made by two types of juries.

In each Region, the responsible partners will establish a Local Jury, based on their local context and experts.

In addition, an International Jury will be formed, whose composition will be communicated later and published on the BLUE DEAL project website.

It will be a transdisciplinary jury and will be composed, for example, of representatives from local SMEs, local authorities, academia etc.

b) Evaluation criteria

The student projects will be judged on the following criteria:

→ **Originality:** the project will be evaluated based on the originality and creativity of the content and its implementation.

Does the project show creative thinking? Does it stand out from the crowd?
Is the idea an alternative to existing solutions?

→ **Innovation and Development:** an important criterion will be the evaluation of the degree of innovation of the proposed idea and how much it can have a concrete development, in terms of communication and promotional activities and/or for its practical realization.

Does the team's idea guarantee greater results or benefits, thus bringing progress to the subject matter? Could it have an application that would concretely innovate the Blue Energy sector? Is the idea an evolution of already existing solutions in terms of communication/promotion and/or tangible realization?



- **Quality and Competence:** the jury will assess the level of competence demonstrated in the use of different artistic and technical tools and how these have been used to convey the message to the audience.
- **Clarity and Appropriateness:** the jury will evaluate how the project is presented.
Is the project or idea clearly described? Is the purpose clear? How does the work demonstrate that the students fully understood the topic in which they chose to work in?
- **Multidisciplinary** the jury will evaluate how the project contributes to the integration of other non-technical fields of knowledge in Blue Energy issues.

The local jury and the international jury will decide the weight of each criterion.

SELECTION AND PRIZE

- In each Region, the Local Jury will select a winner (school or a team within a school) per category (3 winners per Region).
- Within this pool of local winners, the International Jury will select 3 winners per category (9 winners in total) that will participate in the Final Conference of BLUE DEAL project. The BLUE DEAL Project will cover the participation in the Final Conference up to 3 representatives (2 students and 1 professor). During the final conference, only one of the 9 finalists will be awarded as the absolute winner.

The award decisions are final and not subject to appeal.